



First Annual “401(k) Champion Award” Nomination Period Extended to Feb. 15, 2019 Announces Jackson, Grant Investment Advisers, Inc.

Grants of \$1,000 Prizes Each to Three Winners

STAMFORD, Conn. (PRWEB) January 31, 2019

The deadline to nominate 401(k) participants for the first annual 401(k) Champion Award has been extended to Feb. 15, 2019 from Jan. 31, announced Julie Jason, financial columnist and founder of Jackson, Grant Investment Advisers, Inc., sponsor of the award. “To date, we’ve received nominations from Connecticut to California and would like to give more employees a chance to compete before closing the nomination window.”

The 401(k) Champion Award seeks to acknowledge and promote 401(k) participants who “love” their 401(k)s. “A 401(k) Champion leads by example,” explained Jason. “He or she is committed to act now to secure a retirement someday in the future.”

Eligibility and Rules

The award is open to all ages 21 or older who currently participate in their 401(k)s. The deadline to nominate yourself or someone else is Feb. 15, 2019. Go to <https://tinyurl.com/401kAward> to nominate.

Nominees will receive an online application, which must be submitted by March 1, 2019. A panel of independent judges will choose finalists based on their responses to this question: If you were to advise co-workers on why they should participate in (and/or maximize) their 401(k)s, what would you say? Three \$1,000 awards will be granted.

What the heck is a 401(k)?

Maggie McGrath, in her Forbes.com story, “What The Heck Is A 401(k)? And Other Investing Questions You’re Too Embarrassed To Ask,” addresses why employees may not be aware of the opportunities 401(k)s offer.

A recent Capital Group Survey found that Americans don’t want to talk about retirement savings. Heather Lord, senior vice president and head of strategy and innovation at Capital Group, said its time to change that. “Small changes in how people talk about their finances can yield significant returns over time. Confronting the money taboo head-on is one way to create a more financially secure future for one’s self.”

Jason agrees with Lord and McGrath.

“Through the 401(k) Champion Award we want to help today’s workers avoid the regret retirees feel because they missed opportunities when they were young,” explained Jason. “No one should retire saying: I wish I had started saving and investing when I first became eligible for a 401(k).”

About the sponsors

The award is the initiative of financial literacy proponent, Julie Jason, and her firm, Jackson, Grant Investment Advisers, Inc. (Stamford, Conn.).

Julie Jason, JD, LL.M., got her start on Wall Street as a lawyer. Through her award-winning columns, books and posts, she shares insights gained from 30 years in money management and law. She writes for audiences of every financial means, promoting investor education and protection through her column (syndicated by King Features), Forbes.com posts, and her books. <http://www.juliejason.com>

Jackson, Grant Investment Advisers, Inc. is an independently owned fiduciary boutique that serves high net worth families (\$5 million minimum) as investment counsel. The firm is SEC registered, with offices in Stamford, Conn. <http://www.jacksongrant.us>
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